

OPENING YOUR EYES TO CONTACTS



CLIC HERE 09

JULY 9 & 10, 2009. Doltone House, Sydney



THURSDAY JULY 9TH

8.00 - 9.00	Registration and Welcome Tea/Coffee	
9.00 - 9.10	Intro & Welcome	Nathan Efron
	SESSION ONE - THE WORLD OF CONTACT LENSES	
9.10 - 9.30	Contact Lens Prescribing: Australia vs. The Rest of the World	Moderator: Rob Terry
9.30 - 9.50	The Daily Disposable Revolution	Nathan Efron & Phil Morgan (UK Video Link)
9.50 - 10.10	21st Century Contact Lens Materials	Rob Terry
10.10 - 10.30	Panel Discussion	Noel Brennan
10.30 - 11.00	Morning Tea	
	SESSION TWO - FITTING WITH CONFIDENCE 1	
11.00 - 11.20	Fitting with Confidence - Toric Soft Contact Lenses	Moderator: Carol Lakkis
11.20 - 12.20	Case Studies - Tips and Tricks #1	Richard Lindsay
12.20 - 1.20	Lunch	Alan Saks and Panel
	SESSION THREE - FITTING WITH CONFIDENCE 2	
1.20 - 1.40	Contact Lenses for Presbyopes is Good Business	Moderator: Nathan Efron
1.40 - 2.40	Case Studies - Tips and Tricks # 2	Narelle Hine
2.40 - 3.00	Instrumentation Update	Alan Saks and Panel
3.00 - 3.20	Open Discussion Time	David Pye
3.20 - 3.40	Afternoon Tea	
	SESSION FOUR - FIRESIDE CHAT: HOT TOPICS IN OPTICS	
3.40 - 4.40	Discussion Panel - reviewing issues relating to contact lens management	Moderator: Christine Craigie
	SESSION FIVE - THE FUTURE	
4.40 - 5.00	Future of Contact Lens Correction	Alan Saks, Emmanuel Calligeros, Lisa Jansen,
5.00 - 5.10	Open Discussion Time	Harry Weisinger, Shirley Loh, Anthea Muir
5.10 - 5.20	Why Join the CCLSA?	
5.20 - 5.30	Day 1 Wrap and Intro for Day 2	Moderator: Richard Lindsay
		Debbie Sweeney
5.30 - 7.00	Networking - cocktails and canapes for all delegates	Dorothy McDiarmid
		Nathan Efron

FRIDAY JULY 10TH

8.00 - 8.30	Welcome Tea/Coffee	
8.30 - 8.40	Intro & Welcome	
	SESSION ONE- UNLEASH YOUR PRACTICE POTENTIAL	
8.40 - 9.10	Enhancing your Optical Business Through Contact Lenses	Moderator: Nathan Efron
9.10 - 9.30	Is Your Front Line a Barrier to Contact Lens Fitting?	Sarah Morgan
	SESSION TWO - PRACTICE MAKES PERFECT	
9.30 - 9.50	Top 10 Tips for Maximizing Your Contact Lens Revenue	Moderator: Alan Saks
9.50 - 10.10	How to Drive Your Contact Lens Practice:	Russell Lowe
	Part 1: Marketing/Promotion	Jenny Saunders
10.10 - 10.30	How to Drive Your Contact Lens Practice	
	Part 2: Putting into Practice	Lisa Jensen
10.30 - 10.50	Open Discussion Time	
10.50 - 11.30	Morning Tea	
	SESSION THREE - WHAT'S THE SOLUTION?	
11.30 - 11.50	Solution Technology	Moderator: Sarah Morgan
11.50 - 12.10	Compliance	Carol Lakkis
12.10 - 12.30	Therapeutics	Phil Morgan (UK Video Link)
12.30 - 12.50	Comfort/Dry Eye	Charles McGhee
12.50 - 1.10	Panel Discussion	Alan Ared
1.10 - 1.30	Close of Conference	
1.30 - 2.30	Lunch	Nathan Efron

OUR KEYNOTE SPEAKERS



Prof. Nathan Efron completed his BScOptom and PhD at the University of Melbourne in 1981, and after two years of post-doctoral studies in Berkeley, USA and Sydney, he returned to Melbourne as lecturer then senior lecturer responsible for contact lens education. In 1990 he took up the foundation Chair of Clinical Optometry at the University of Manchester, England, and established a contact lens research and consultancy unit known as Eurolens Research. In Manchester, he served as Head of Department from 1992-97 and Dean of Research for the university from 2001-2004, and was admitted to the degree of Doctor of Science in 1995. Professor Efron returned to Australia in 2006 and joined the Institute of Health and Biomedical Innovation in the School of Optometry at the Queensland University of Technology, as Research Professor. He has served as President of both the Contact Lens Society of Australia (1981) and the British Contact Lens Association (1997). He lectures extensively world-wide, particularly in the field of the ocular response to contact lens wear, and has published over 650 scientific papers, abstracts and textbook chapters, and has written/edited 6 books — his most recent being 'Optometry A-Z' (Butterworth-Heinemann, 2007). Professor Efron has won a number of prestigious awards, including the Optician journal's 'Contribution to Optics' award (UK, 1997), the Gold Medal of the British Contact Lens Association (UK, 2001) and the Max Schapero Award (USA, 2003).



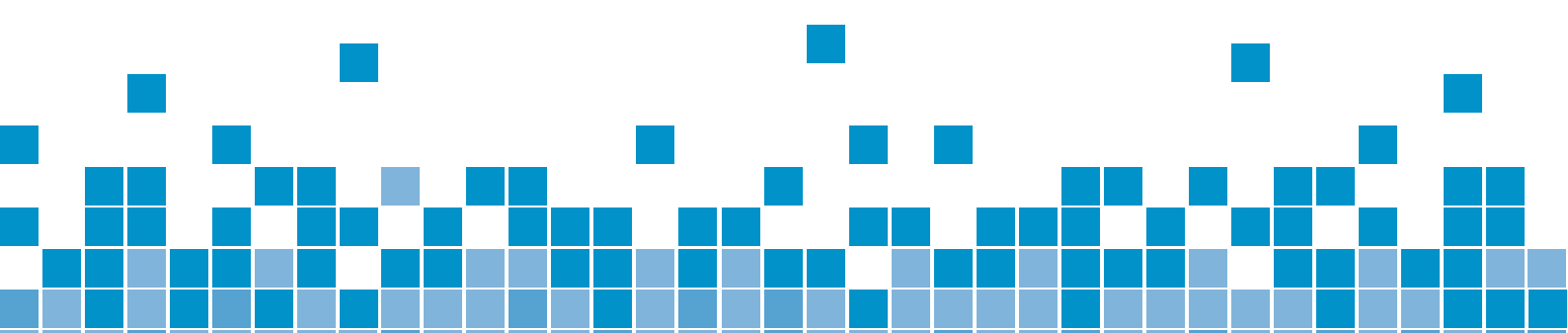
Dr. Philip Morgan is director of Eurolens Research and a senior lecturer in optometry at The University of Manchester, United Kingdom. In this capacity he is responsible for liaising with the contact lens industry and managing clinical and laboratory research projects within the group, in addition to teaching at undergraduate and postgraduate level. Philip is secretary of the International Society for Contact Lens Research and the International Association of Contact Lens Educators. He is an honorary member of the UK Association of Contact Lens Manufacturers, a Fellow of the American Academy of Optometry and the British Contact Lens Association, and a member of the UK College of Optometrists. He is a past chairman and secretary of the Northern Optometric Society in Manchester, and is the co-ordinator of the UK optometry electronic mail forum. He has authored over 100 papers, primarily relating to the clinical performance of contact lenses.



Sarah Morgan is an optometrist and staff development consultant. She has worked in a variety of independent and multiple practices, which led to her passion for training. At the University of Manchester she is involved in undergraduate teaching across all three years of the optometry programme. With her expertise in the field of effective patient communication, she has trained hundreds of staff in her tailored interactive seminars for front-line staff, dispensing opticians, optometrists and colleagues from industry. Her second book, 'The Complete Optometric Assistant', is a ready-to-use training aid, packed with the everyday information essential to all practice staff with recommendations throughout on how best to apply the knowledge in practice when faced with the challenge of enhancing the knowledge and skills of staff. Sarah has also written 'Up front — a practice knowledge guide' and she has a DVD entitled 'The optical assistant's guide to contact lenses'. She has lectured extensively at conferences in Europe, North America and New Zealand. Sarah is a Fellow of the American Academy of Optometry and is a Fellow, past Council member and PR officer of the British Contact Lens Association.



Alan Saks is a third generation optometrist. He has served multiple terms as President of the Contact Lens Societies of South Africa and New Zealand and arranged numerous conferences over three decades. He is a recipient of a B&L award for outstanding achievement and presented at various conferences. Alan has served on the education committee and as examiner in Contact Lenses and Clinical Optometry at the School's of Optometry, Technikon Witwatersrand and the University of Johannesburg and lectured in clinical contact lenses and theory to Ophthalmology registrars in NZ and participated in workshops. He's served on the editorial boards of the journals; The South African Optometrist and International Contact lens Clinic and as editor and photographic director of NZ AutoCar. His monthly column 'In Contact' is subscribed to the world over. He developed the Barry+ Beale and CCLS websites. Alan writes for journals, websites and manufacturers, takes part in protocol studies, international panels and acts as a consultant.



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